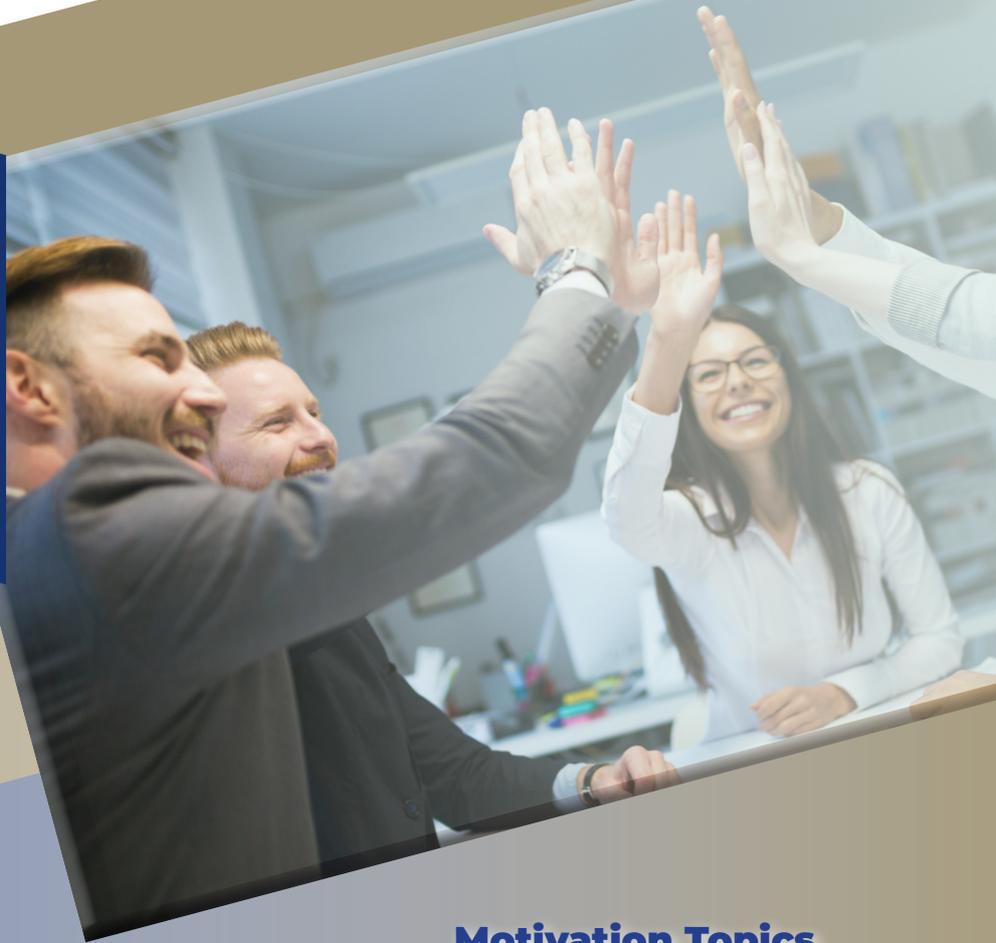


# Motivation in the Workplace

“Ability is what you are capable of.  
Motivation determines what you do.  
Attitude determines how you do it.”

Lou Holtz



## Key Benefits

**Energized workforce**

Increase in **engagement**

**Efficient & effective** use of human resources

**Self-motivation** enhancing team performance

**Increased success** with deliverables

## Motivation Topics

**Understand** how to motivate

Relationship to **habits & behaviours**

**Increase motivators**

**Decrease demotivators**

Create a **motivational climate**

**Link leadership** & motivation

## Why Motivation?

The **success of every organization is dependent on the success of its ‘human resource’**, one of only 3 resources an organization has. An individual’s behaviour is generally motivated by a **desire to attain some goal** – the goal drives behaviour. Motivation is purely individual – what motivates one person may not motivate another.

What is a leader to do? What is an organization to do? This workshop provides the answers.

This **highly interactive session**, supported by written materials, real life case studies and DVDs, enhances the learning experience.